

**NOTICE**

**Department of Training & Placements**

Dated: 03.09.2021

Effectual Knowledge Services will conduct placement drive for B.TECH  
 CSE/EE/CIVIL/ME/MTE/PE/BBA/MBA 2022 Pass Outs of Quantum University, Roorkee.

**Registration Link: -**

[https://docs.google.com/forms/d/e/1FAIpQLSciQUUKw2jCL0OwD4oLbE\\_nwThdmoW5uZ6fYypTI2tuKFjbVg/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSciQUUKw2jCL0OwD4oLbE_nwThdmoW5uZ6fYypTI2tuKFjbVg/viewform?usp=pp_url)

**Link will expire on 6 September 2021 at 12:00 PM**

Details are as follows.

Company Name	Effectual Knowledge Services
Company Website	<a href="https://www.effectualservices.com/">https://www.effectualservices.com/</a>
About Company	Effectual Services has been in the forefront of supporting clients with superior quality patent search solutions. We are a leading Intellectual Property (IP) management advisory firm offering IP support solutions to Fortune 500 companies, law firms, research institutes and universities, and venture capital firm/PE firms.
Requirement and Skills	<p><b>Business Development Associate:-</b>  <b>B.TECH ALL BRANCHES , BBA MBA</b>                      Language skills: Excellent English language skills (verbal &amp; Written).                      Soft Skills: Team player, strong interpersonal skills.                      Zeal to work in Sales                      Lead Generation                      Meeting / Calling clients for new client acquisition                      Marketing of company services                      Attending seminars / conferences / trade shows                      MIS reporting  <b>Shift: Night Shift</b></p> <p><b>Associate Trainee:-</b>  <b>Only B.TECH CSE</b>                      Completed or pursuing a Bachelor's/ Master's degree in Computer Science/AI/Machine Learning/Cloud Computing Engineering.                      Firm grasp of Computer Science/AI/Machine Learning/Cloud Engineering (And the relevant specialization) concepts &amp; principles.                      Previous internship or related experience in Computer Science engineering is a plus                      Research and Analytical skills: Candidate must demonstrate excellent Research and analytical skills. Must have the ability to effectively articulate                      Technical issues and their solutions in spoken and written form.                      Should have working knowledge of MS Office, specially Word and Excel                      Should possess excellent written and oral communication skills in English                      Ability to work and communicate in a professional manner                      Ability to work well independently, and within a team                      Commitment to the continuous improvement of service quality and the organization's vision</p>

	<p>Research and analysis of technical literature including patents.  Research products and associated technical literature  Work as subject matter expert in areas of his/her qualification i.e. Electronics and communication domain.  Would be trained and then required to work on various searches like PAS, FTO, Landscape/Competitive Intelligence projects, Infringement and Invalidity Analysis, Claim Charts, EoU Charts</p>
Eligibility Criteria	B.TECH CSE/EE/CIVIL/ME/MTE/PE/BBA/MBA 2022 Pass Outs
Designation	<b>Business Development Associate</b> <b>Associate Trainee</b>
Package Offered	<b>Business Development Associate</b> :- 3.6 LPA( Subject to Statutory Deductions)(Probation period – 6 months) <b>Associate Trainee</b> :- During Probation of 6 Months: INR 1,44,000 LPA (subject to statutory deductions) Post Confirmation: INR 3.00 LPA (subject to statutory deductions)
Service Agreement	<b>One Year of training agreement with the company</b>
Selection Procedure	Online/Face to face
Job Location	SDF A-05 Effectual Knowledge Services NSEZ Area sector 81, Noida
Recruitment Date	After registration
Reporting Time	Between 9.30 AM – 6 PM
Venue	ONLINE/OFFLINE