****

**QUANTUM UNIVERSITY**

**Mandawar (22 Km Milestone), Roorkee – Dehradun Highway (NH 73)**

**ROORKEE – 247 662**

**NOTICE**

**Department of Training & Placements**

Dated: 31.07.2021

McKinley & Rice Creativity Pvt. Ltd will be conducting placement drive for B.TECH CSE/BBA HR/MBA/MCA 2022 pass out students of Quantum University, Roorkee.

Details are as follows.

|  |  |
| --- | --- |
| Company Name | McKinley & Rice Creativity Pvt. Ltd |
| Company Website | <https://www.mckinleyrice.com/> |
| Requirement & Skills | **Marketing Executive:**  Fluency in English. We communicate between our international branches in English. We speak to clients in English. We code in English. So it’s pretty important that you’re good at it. Bachelor’s Degree.  Overseeing and developing marketing campaigns  Working with the tech team for writing formal reports and documents used for external client interactions.  Working in collaboration with the tech team for interactions with clients and management regarding progress for development projects.  Conducting research and analyzing data to identify and define audiences  Devising and presenting ideas and strategies  Promotional activities  Compiling and distributing financial and statistical information  Writing and proofreading creative copy  Maintaining websites and looking at data analytics  Organizing events and product exhibitions  Updating databases and using a customer relationship management (CRM) system  Coordinating internal marketing and an organization’s culture  Monitoring performance  Managing campaigns on social media.  Should have good communication skills.  Flexible and willing to accept a change in priorities as necessary  Ability to work independently and multi-task effectively  Excellent analytical and problem-solving skills.  Excellent writing skills  Intimate understanding of traditional and emerging marketing channels  Ability to think creatively and innovatively  Budget-management skills and proficiency  Professional judgment and discretion  Analytical skills to forecast and identify trends and challenges  Familiarity with the latest trends, technologies, and methodologies in graphic design, web design, production, etc.  Familiarity with Social Media Marketing, Search Engine Optimization (SEO), Search Engine Marketing (SEM), Google adverts, email marketing, Keyword Research.  **HR Associate:-**  Implement, Monitor and Support effective HR Policies, Processes and Systems  Responsible for all the HR functions: to include Recruitment, Joining & Induction, Employee Relations & Engagement etc  Ensure all the employees are informed with the changes in HR policies and practices  Work towards enhancing Employee Productivity and Job Satisfaction  Identify required talent by each role to support the organization's growth and capabilities.  Conduct induction program for new employees and develop training schedule for all employees based on role and competency level  Assess the pulse of the morale and issues of employees.  Conduct team building activities to improve the morale and address issues to help retention.  Should have a good understanding of all the HR functions  People-oriented with strong Interpersonal skills  Excellent verbal & written communication skills  Self-motivated, Organized & Disciplined  Strong interpersonal and communication skills.  Ability to spot and develop talent.  Ability to empathize with employees.  Ability to read between the lines and respond to employees unsaid requirements.  Good network with recruiting agencies and other HR professional in the industry.  Strong Organizational skills & Work discipline.  **Junior Blockchain Developer:-**  Build high-quality software For ethereum / hyperledger in Go / Solidity / JavaScript / Python on a daily basis. Make the crypto software usable and simple for non-savvy users.  Analyze/test your software, so it's appropriate to deploy onto the blockchain once.  Build tools that enable business folks to operate the business.  Blaze new trails and give back to the community. The blockchain ecosystem is at a formative stage with tools and design patterns.  Stay curious and learn constantly. Grow as an engineer.  Educate everyone around you. Blockchain is new. We all need to learn.  Should have good communication skills.  Flexible and willing to accept a change in priorities as necessary  Ability to work independently and multi-task effectively  Excellent analytical and problem-solving skills.  Understands crypto-economics on a deep level  Development experience with Blockchain & Distributed Ledger technologies  Client facing consulting/agency experience  Experience with distributed systems and protocol design  Experience : RDBMS, NoSQL, C++, JavaScript, Java, NodeJS, Data, Structures, Algorithms, distributed databases  Knowledgeable on the cryptographic principles of Blockchain technologies  Understanding of how blockchain architecture, private keys, and standards/protocols work  Understanding of Wallet RPC calls and JSON responses  Development experience in AWS / IBM or Any other Cloud space  GitHub  Knowledgeable on Cloud technologies and servers with exposure to full CI/CD process  Clear, effective, and proactive communication skills.  **Junior Software Developer:-**  Participating in the design and creation of scalable software/ web / mobile applications.  To maintain and improve the performance of existing applications.  Test and maintain software products to ensure strong functionality and optimization  Recommending improvements to existing software programs as necessary  Writing clean, functional code on the front- and back-end - Testing and fixing bugs or other coding issues  Should have good communication skills.  Flexible and willing to accept a change in priorities as necessary  Ability to work independently and multi-task effectively  Excellent analytical and problem-solving skills.  Required to be proficient in Java, kotlin, Objective C, Swift, Go, Python.  Knowledge of multiple front-end languages and libraries (e.g. HTML/ CSS, JavaScript, XML, jQuery)  Familiarity with databases (e.g. MySQL, MongoDB), web servers (e.g. Apache) and UI/UX design  Knowledge of the Development Framework and Platforms, such as Node.js, React.js, Next.js, ReactNative, etc.  Good Knowledge of the Mobile Development Framework and Tools for Android and iOS, such as Android Studio, X-code, etc.  Good Knowledge of OOPS concept and Best Practices.  **Junior Visual Developer:-**  Design various assets (layouts, wireframes, etc.) for external design projects (low fidelity, medium-fidelity, and high fidelity).  Conduct usability research including user personas, user journey mapping and find UX bottlenecks  Convert wireframes to high fidelity designs keeping the overall theme in mind  Work with internal and external design systems  Make designs ready for developer handoff  Help in designing assets for the film team (thumbnails, overlays, etc.)  Help in further recruitment of designers by coming up with innovative ways to gauge creative talent  Should have good communication skills.  Flexible and willing to accept a change in priorities as necessary  Ability to work independently and multi-task effectively  Excellent analytical and problem-solving skills.  Experience with UI/UX design  Focused on the customer and believes that design exists to solve problems for real people  High level of proficiency with popular wireframing and prototyping tools such as Sketch, Adobe XD, and/or Figma.  Medium level proficiency with tools to support the design process and handovers like Adobe Photoshop, Lightroom, and Zeplin.  Extremely well versed with established design systems such as Google’s Material Design, Apple’s Human Interface Guidelines, Microsoft’s Fluent Design System, etc.  Connected to the designer network and excited to help us recruit future designers  Interested in doing primarily UI/UX design with a splash of anything else considered creatively stimulating  An eye for poor design  Rigidness with following usability standards  Empathy for end-users |
| Other Benefits | You get to work with a Grade-A team. Look at how much effort we’re putting in this job post!  We pay industry competitive salaries.  We give you a complimentary gift basket soon after you join us.  We pay for your home wifi. On work from home days, we want everyone to be able to work efficiently without interruption.  We regularly have work-from-home days.  We offer a generous performance-based bonus policy.  We also offer retention bonuses for every additional year you work with us.  We provide 15 days of paid leaves per year.  We pay for maternity & paternity leaves.  We pay for you to learn, train, and better yourself.  We pay for team parties.  Most importantly, we care about you - with our policies designed to keep YOU in mind.  We welcome and encourage applications from the PRIDE (LGBTQ) community, people with disabilities, and military veterans for jobs on all platforms, including our very own recruitment platform, CareerChat. |
| Eligibility Criteria | B.TECH CSE/BBA HR/MBA/MCA 2022 Passouts |
| Designation | **Marketing Executive**  **HR Associate**  **Junior Block chain Developer**  **Junior Software Developer**  **Junior Visual Developer** |
| Package Offered | **Marketing Executive:-** 4 LPA, During 4 months of probation period -20k  **HR Associate :-** 3.5 LPA, During 4 months of probation period 20k  **Junior Block chain Developer:-** 5.0 LPA During 4 months of probation period-25k  **Junior Software Engineer:-** 5.0 LPA, During 4 months of probation period -25k  **Junior Visual Developer:-** 4 LPA, During 4 months of probation period-20k |
| Selection Procedure | Online |
| Job Location | Noida, Pune |
| Recruitment Date | After registration |
| Venue | Online /Offline |