****

**QUANTUM UNIVERSITY**

**Mandawar (22 Km Milestone), Roorkee – Dehradun Highway (NH 73)**

**ROORKEE – 247 662**

**NOTICE**

**Department of Training & Placements**

Dated: 26.01.2021

**SAMRIKA CRITIQUE SERVICES PVT LTD** Will be conducting placement drive for final year students from B. tech (Civil, CSE) , BBA, BCA.of Quantum University, Roorkee.

Details are as follows.

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| --- | --- |
| Company Name | SAMRIKA CRITIQUE SERVICES PVT LTD |
| Company Website | [www.samcrit.com](http://www.samcrit.com) |
| Requirement | Market Research Analyst / Research Analyst  Analysts help determine a company’s position in the marketplace by researching their  competitors and analysing their prices, sales, and marketing methods. Using this  information, they may determine potential markets, product demand, and pricing. Their  knowledge of the targeted consumer enables them to develop advertising brochures and  commercials, sales plans, and product promotions. |
| Eligibility Criteria | B. tech (Civil,CSE) , BBA, BCA |
| Designation | 1. Market Research Analyst  2. Research Analyst  3. Industry Analyst or specialist |
| Package Offered | * Selected candidate will get the pay as per their skills and performances * which can be start 1.8 Lakh to 6.4 lakh per annum. Further pay scale may vary on the * candidate skills and ability. |
| Selection Procedure | * Our Requirement is based on the 15 minute test based on * the basic understanding and basic reasoning, followed by the written test and the face to * face interview. |
| Job Location | Haryana |
| Recruitment Date | WILL INFORM SOON |
| Reporting Time | Between 9.30 AM – 6 PM |
| Venue | ONLINE AND OFFLINE |

**(Jay Sharma)**